



PANEL BOOK

Leading provider of industry sector analysis and research across
40+ countries worldwide

2025

45.7M+Total Available Survey
Takers**40+**

Countries Worldwide

6

Global Regions

Available Survey Takers by Region

Region	Survey Takers	% of Total
North America	17,873,831	39.1%
Asia-Pacific	12,014,127	26.3%
Europe	10,742,731	23.5%
Central/South America	3,199,574	7.0%
Middle East	1,125,728	2.5%
Africa	772,511	1.7%
TOTAL	45,728,502	100%

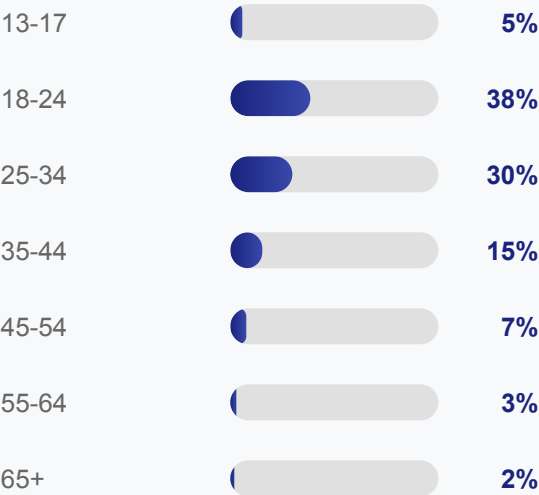
ARGENTINA

451,616 Available Survey Takers

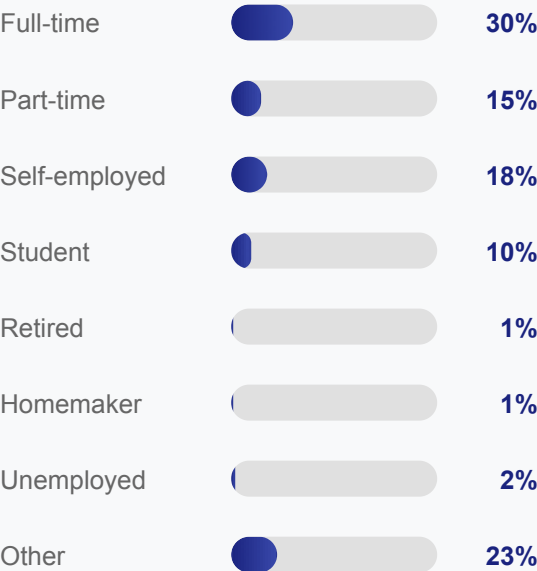
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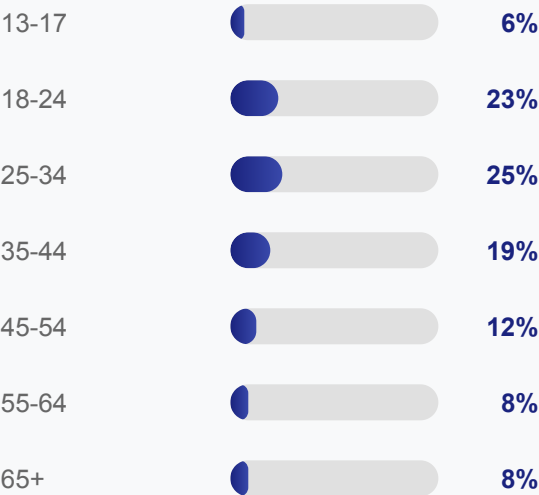
AUSTRALIA

923,598 Available Survey Takers

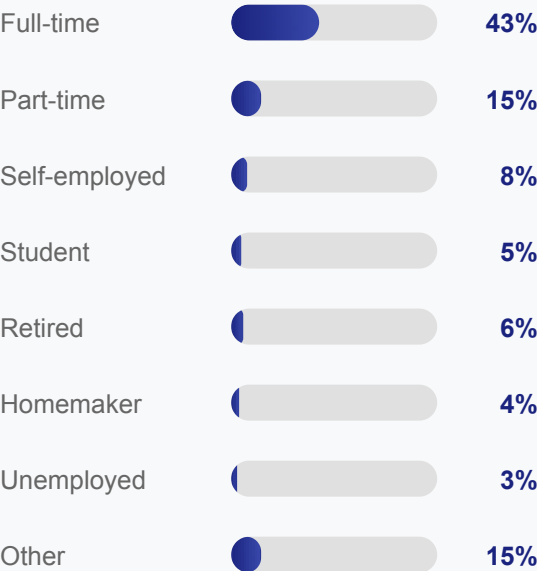
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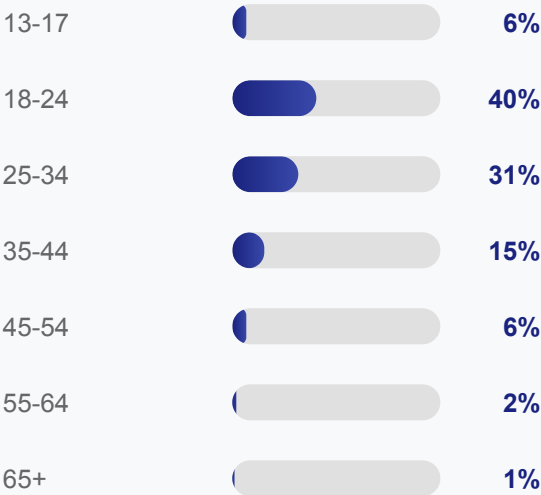
BRAZIL

1,856,825 Available Survey Takers

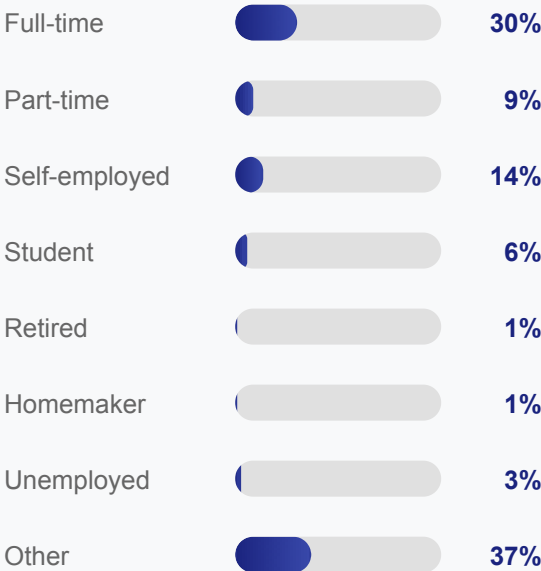
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Data pulled January 1, 2025. Available survey takers determined by unique platform visitors in the last six months. Demographic breakdown determined by survey completes.

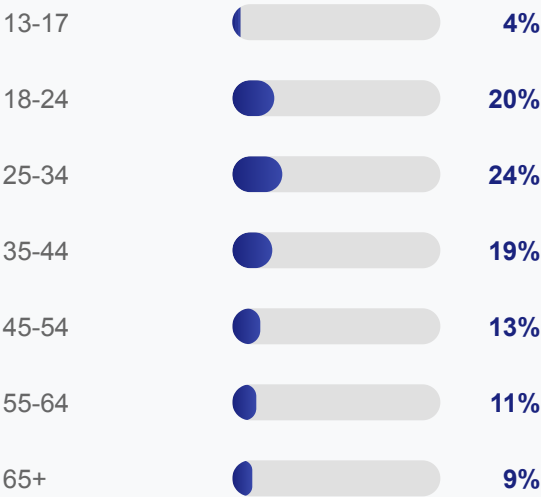
CANADA

1,300,880 Available Survey Takers

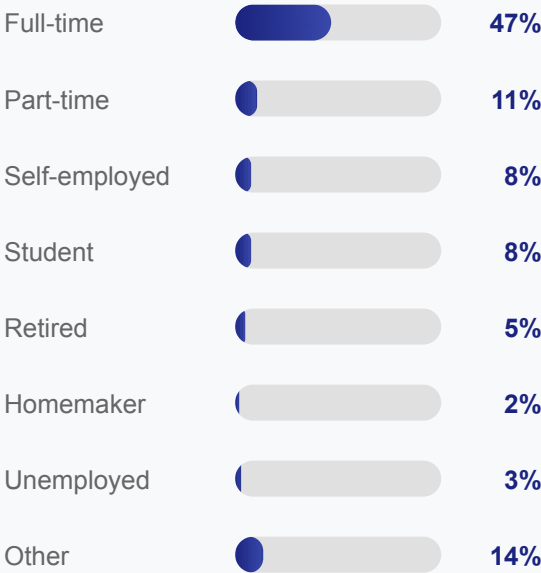
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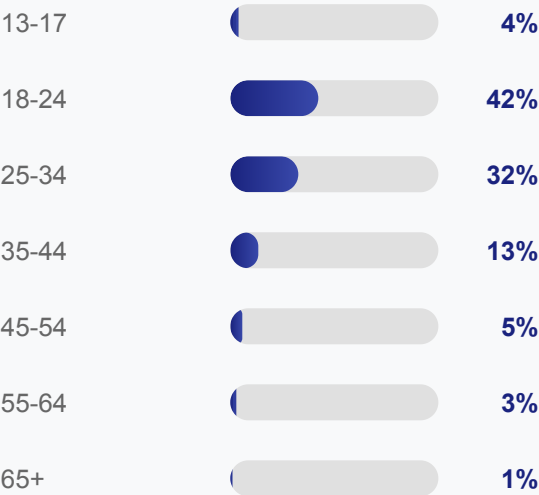
CHILE

241,536 Available Survey Takers

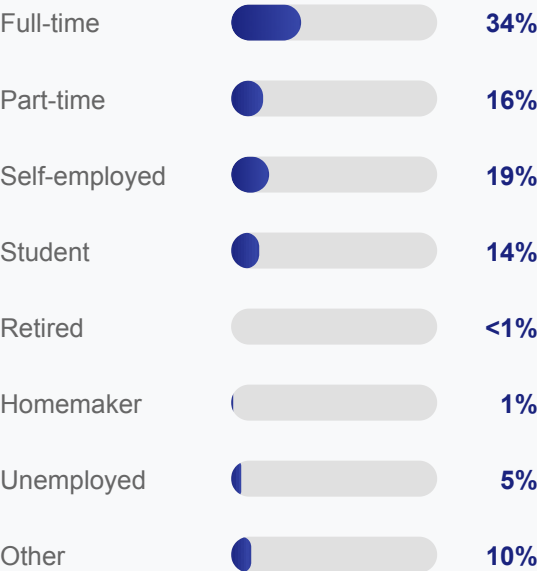
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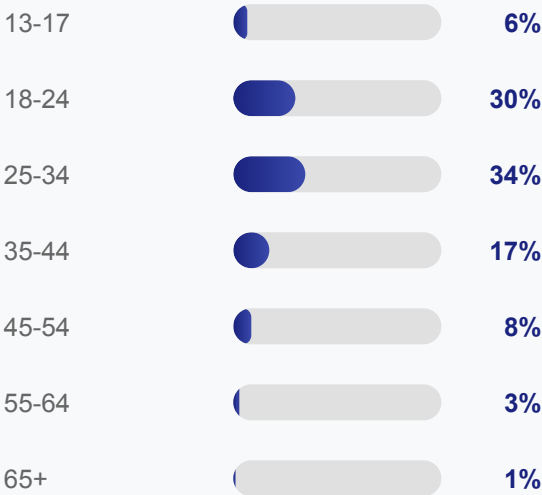
CHINA

1,667,851 Available Survey Takers

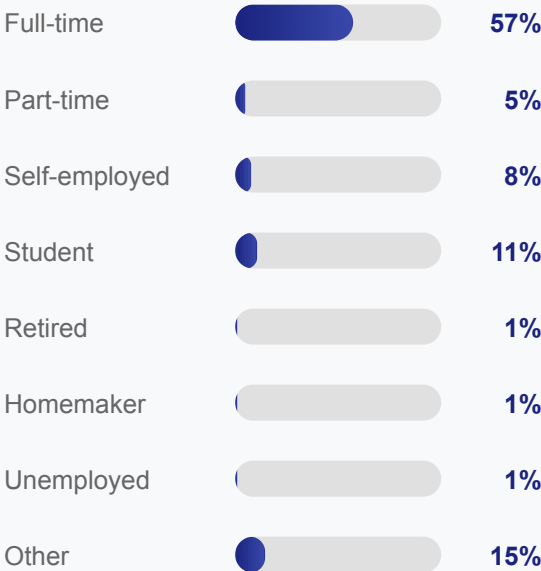
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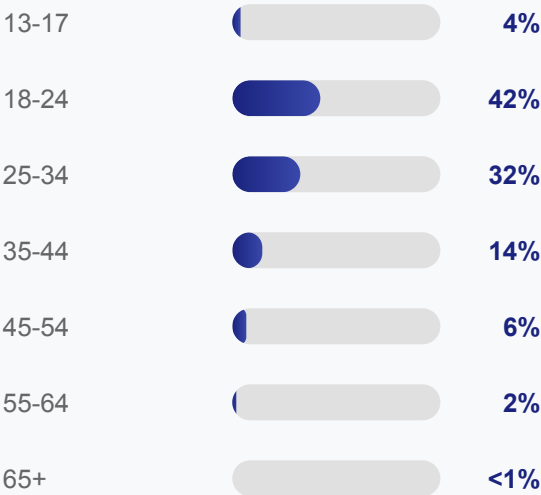
COLOMBIA

343,336 Available Survey Takers

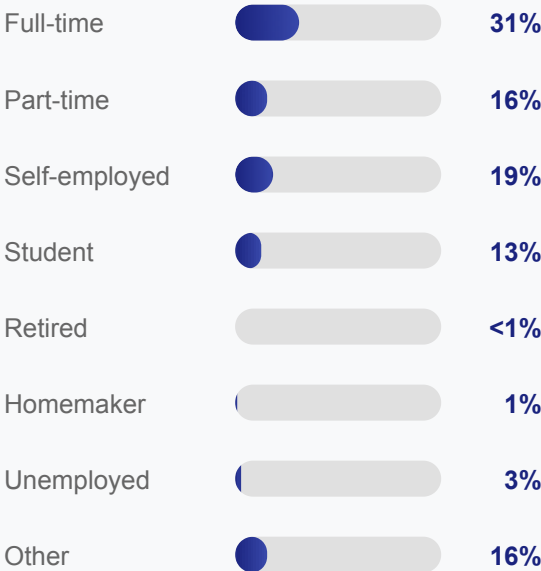
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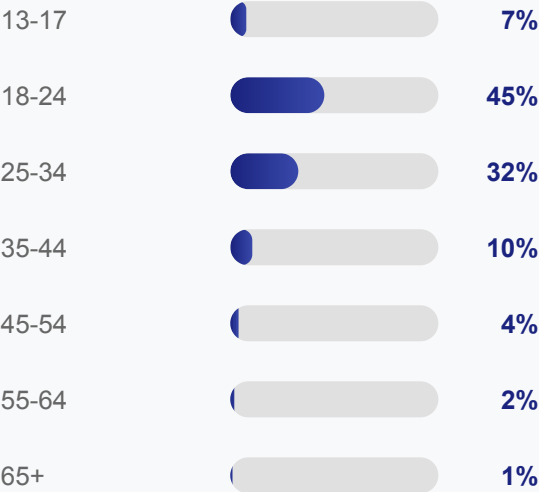
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228,670 Available Survey Takers

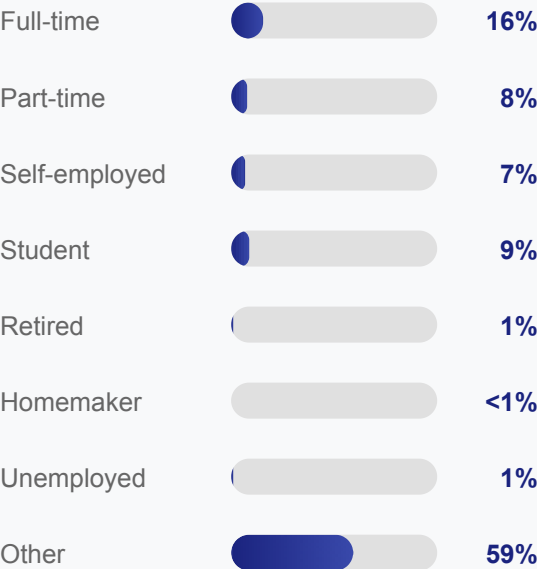
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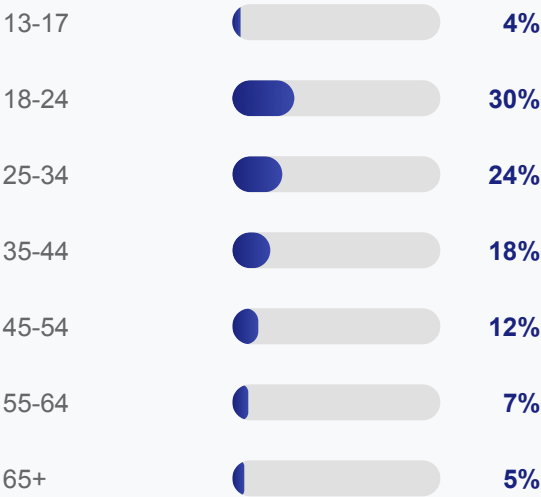
FRANCE

1,420,273 Available Survey Takers

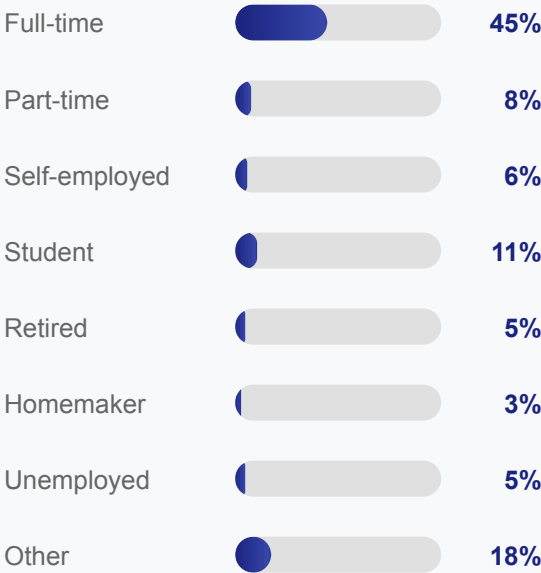
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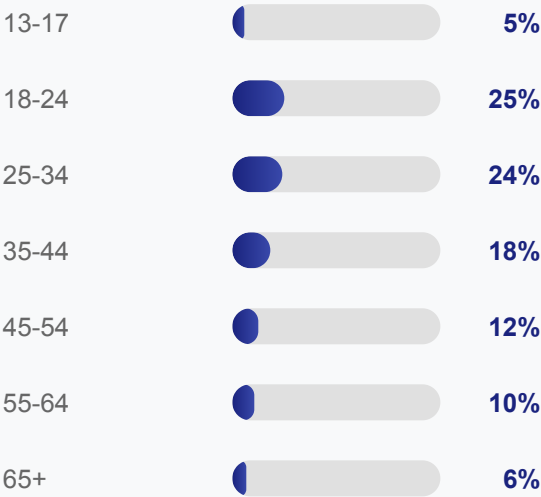
GERMANY

1,443,580 Available Survey Takers

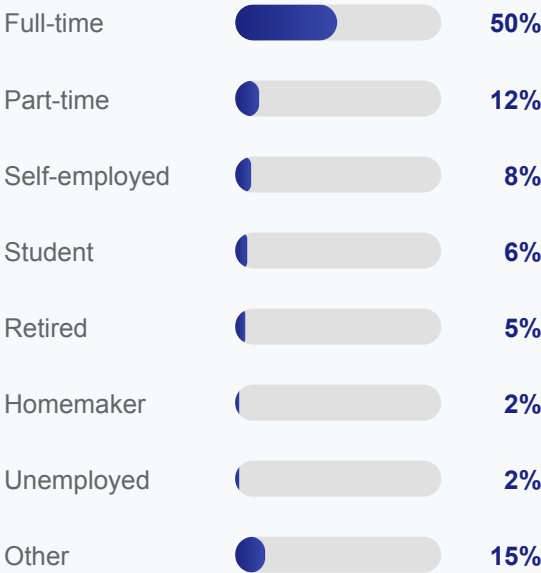
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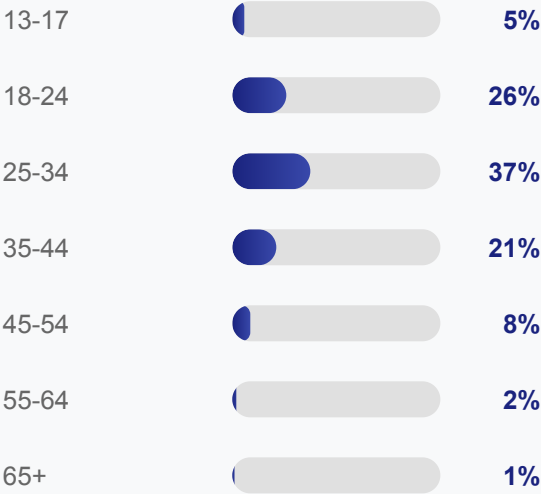
HONG KONG

124,931 Available Survey Takers

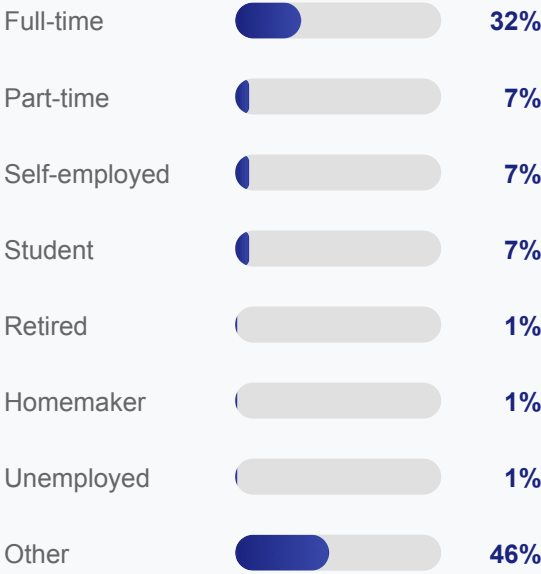
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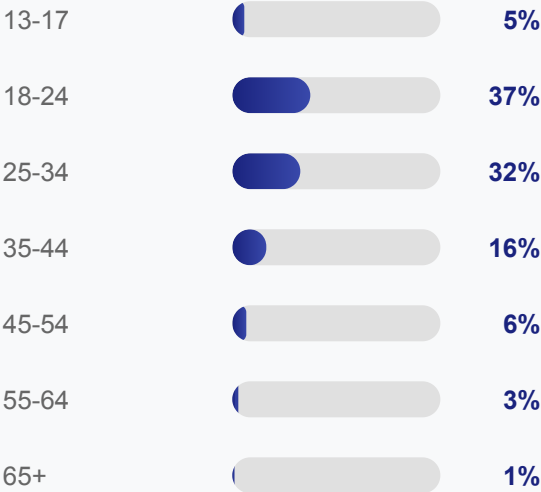
INDIA

3,390,559 Available Survey Takers

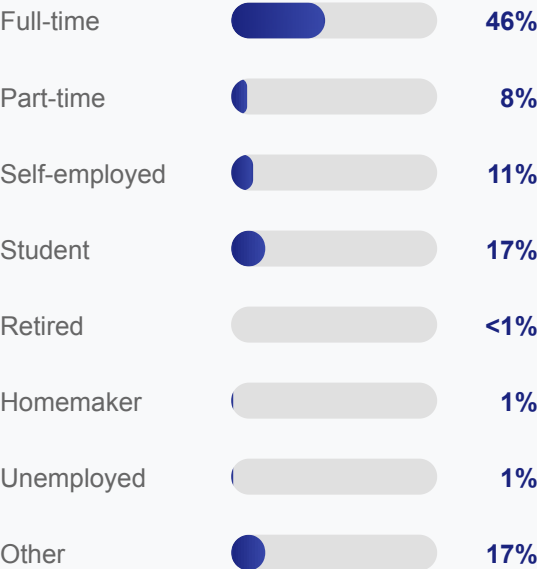
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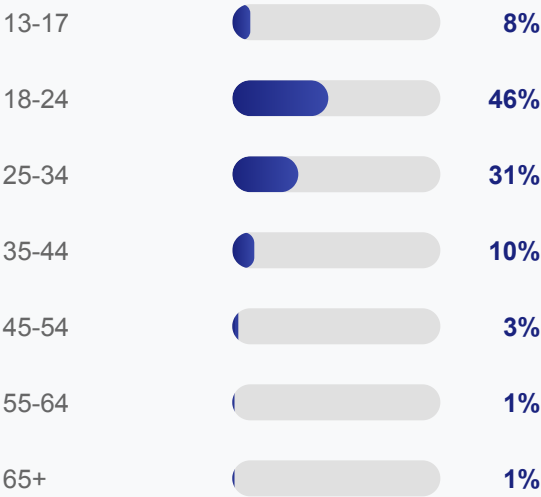
INDONESIA

1,212,041 Available Survey Takers

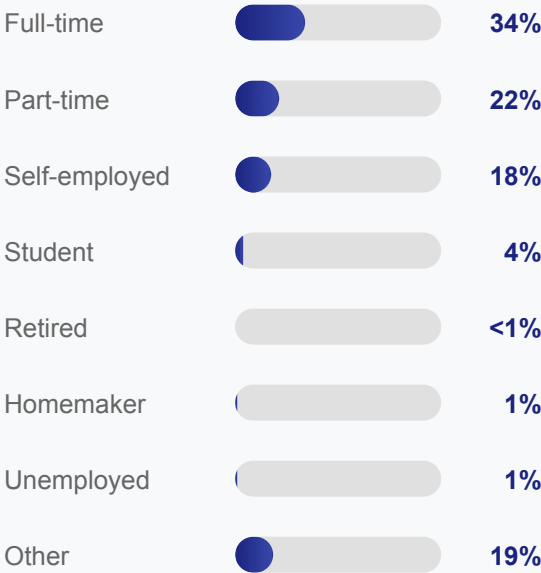
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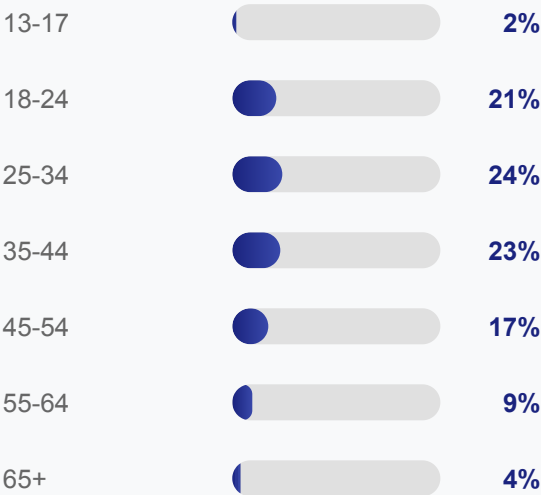
ITALY

763,751 Available Survey Takers

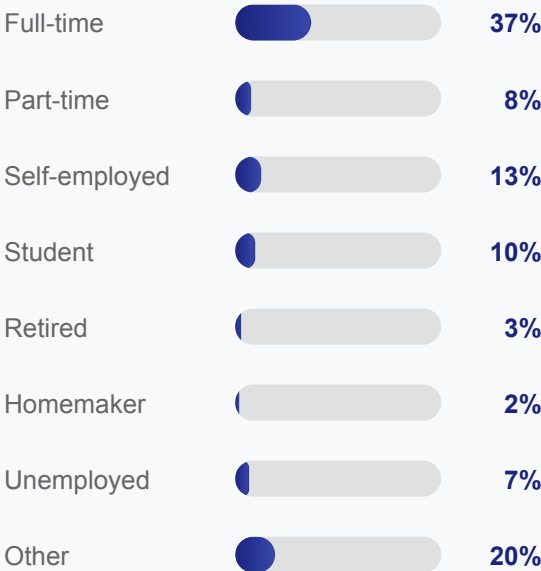
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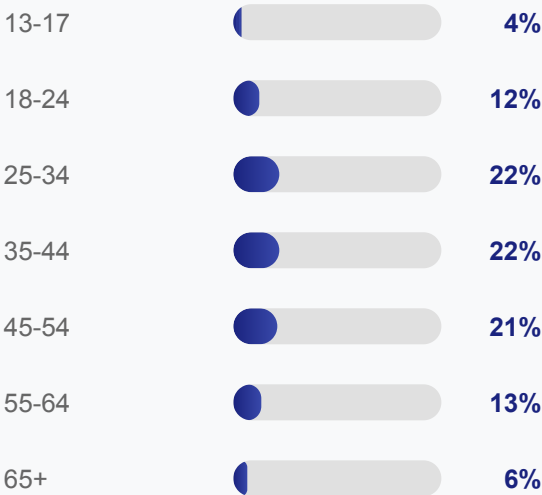
JAPAN

1,470,321 Available Survey Takers

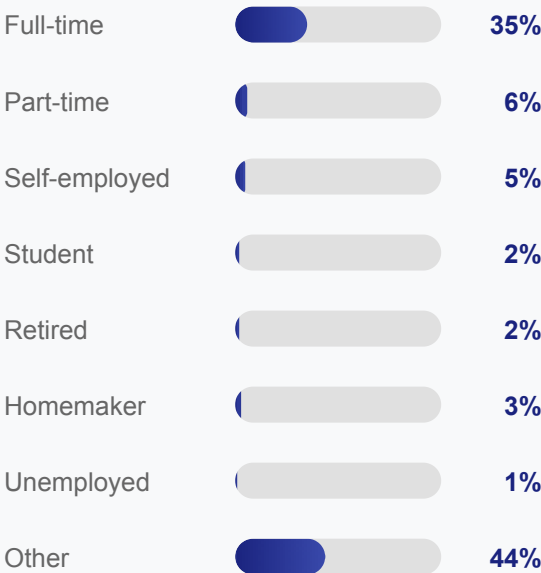
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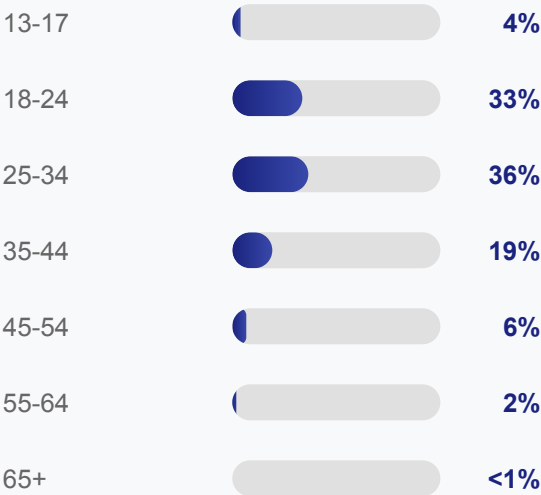
MALAYSIA

253,156 Available Survey Takers

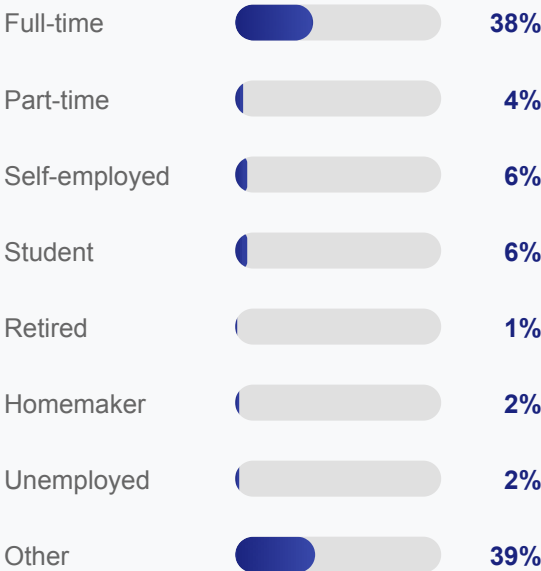
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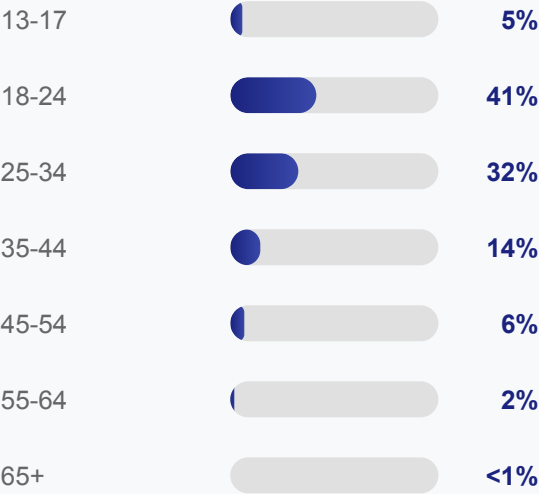
MEXICO

1,309,376 Available Survey Takers

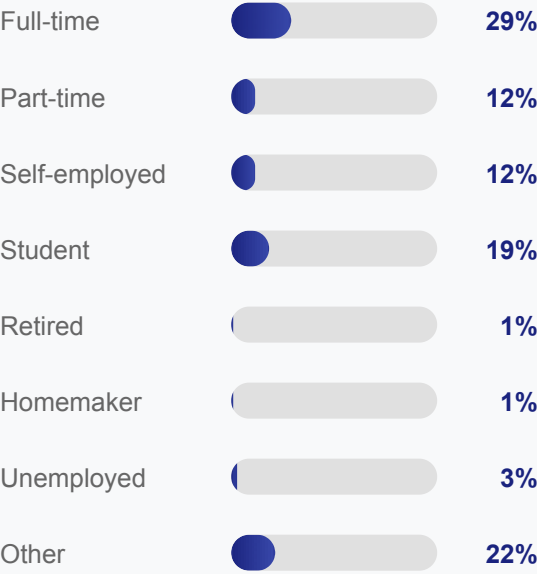
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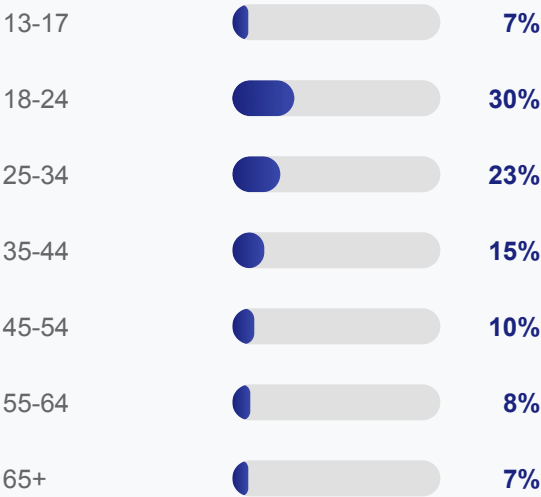
NETHERLANDS

345,051 Available Survey Takers

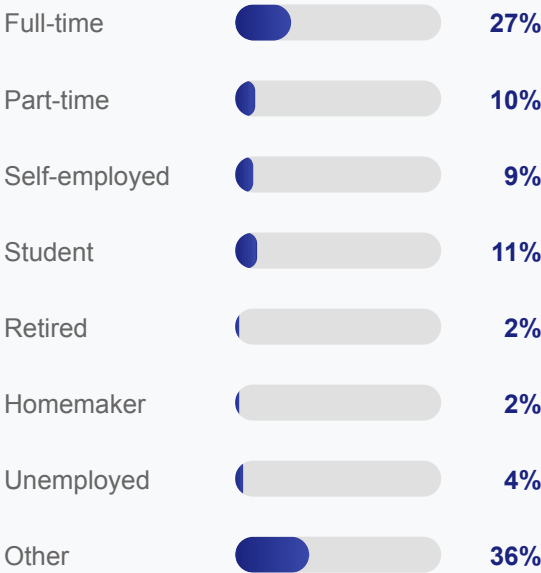
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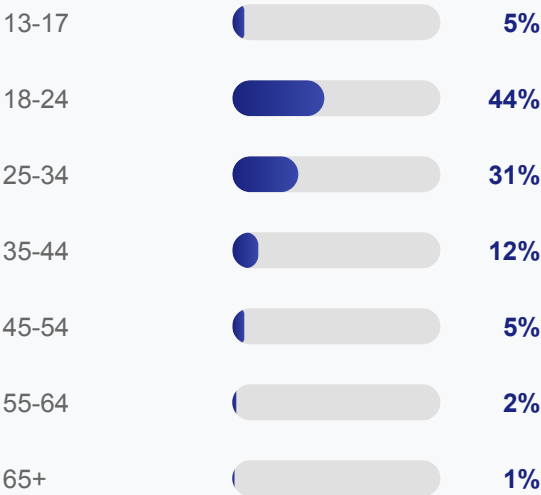
PERU

170,800 Available Survey Takers

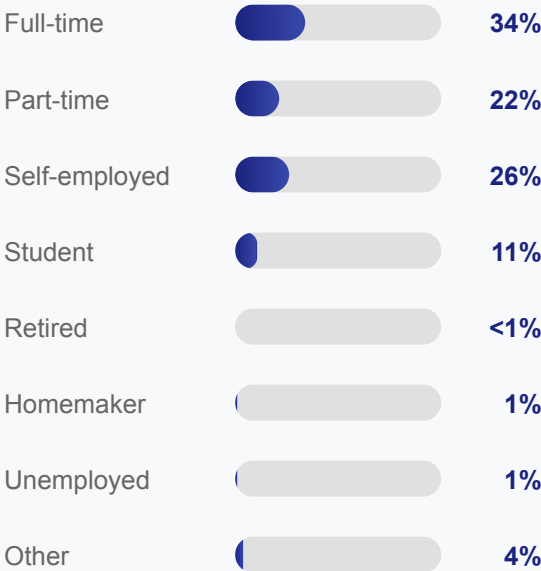
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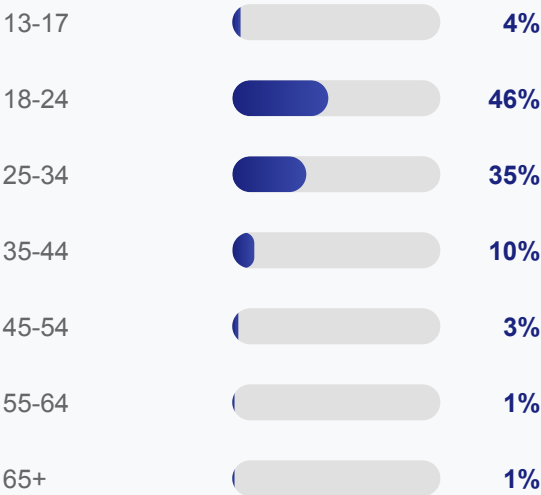
PHILIPPINES

986,024 Available Survey Takers

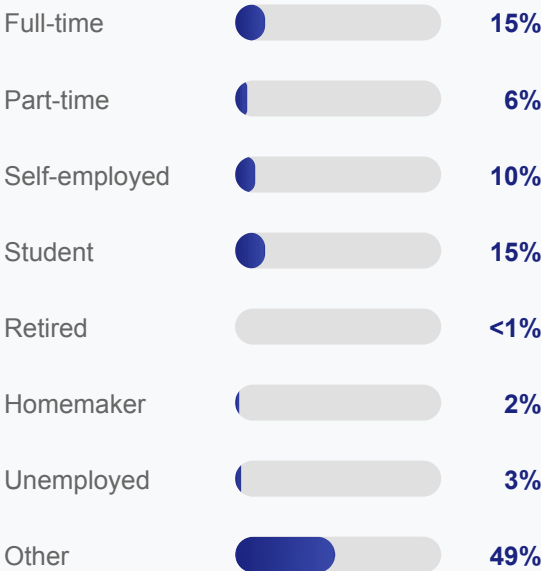
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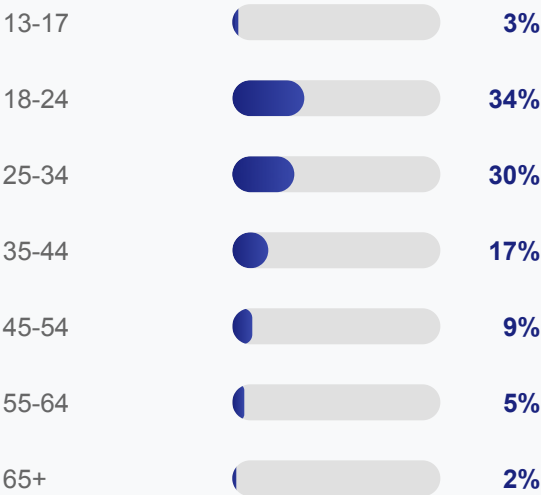
POLAND

339,604 Available Survey Takers

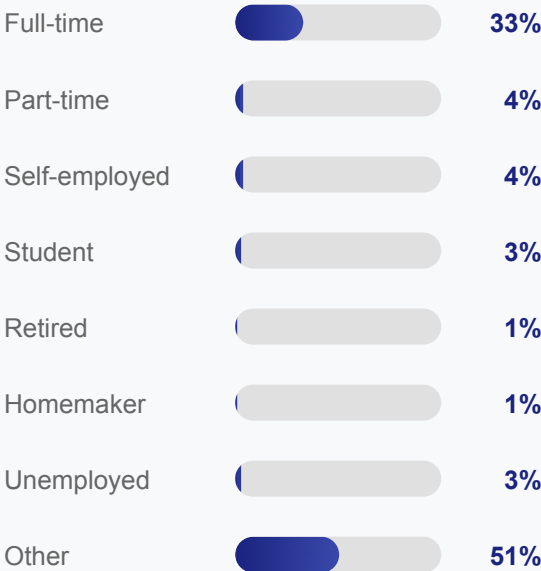
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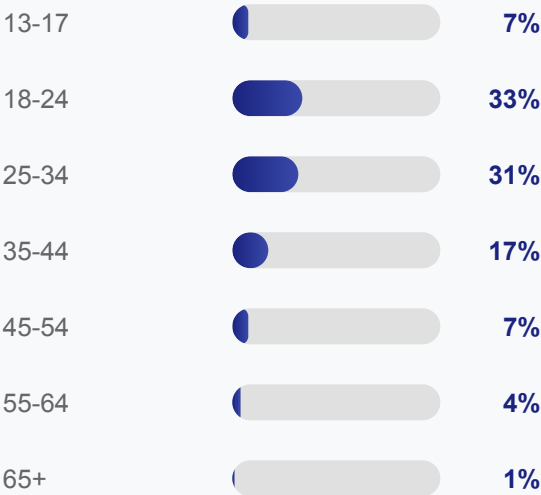
RUSSIA

1,210,186 Available Survey Takers

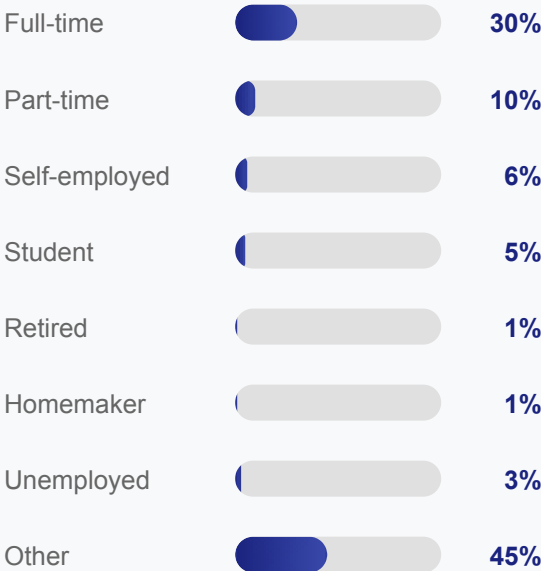
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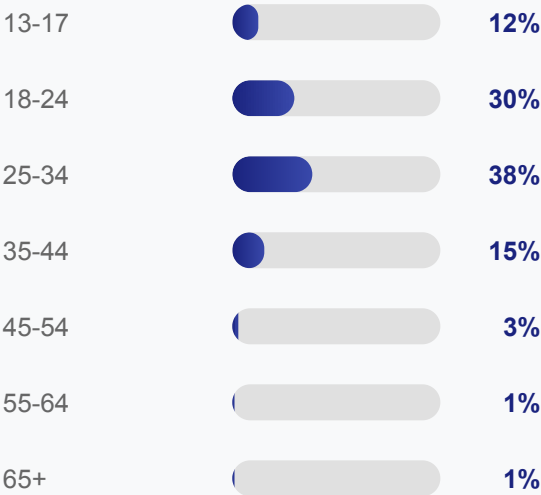
SAUDI ARABIA

196,741 Available Survey Takers

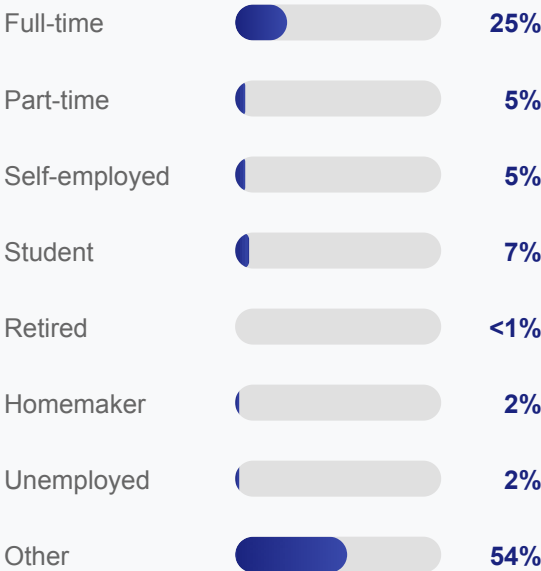
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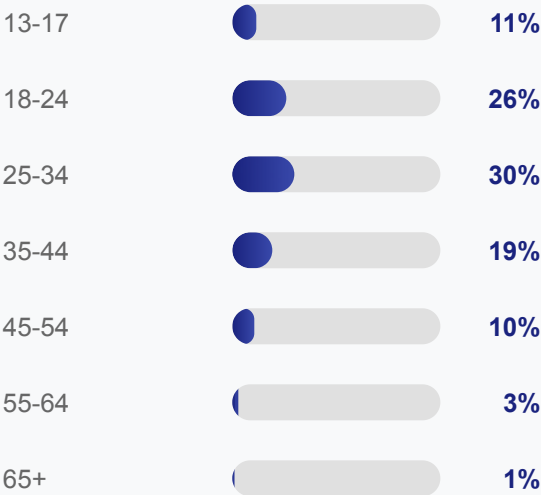
SINGAPORE

193,509 Available Survey Takers

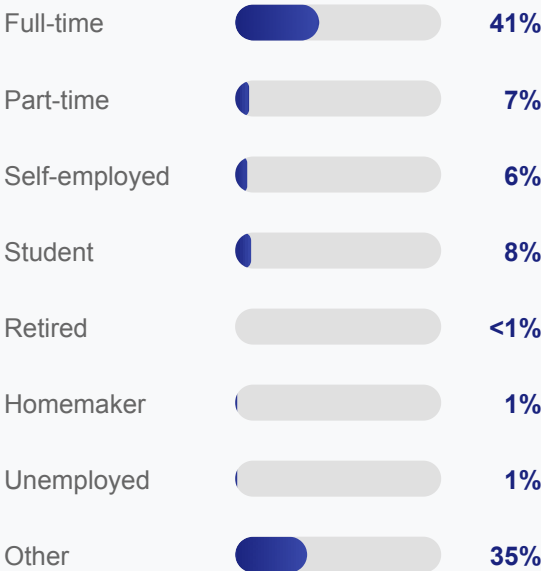
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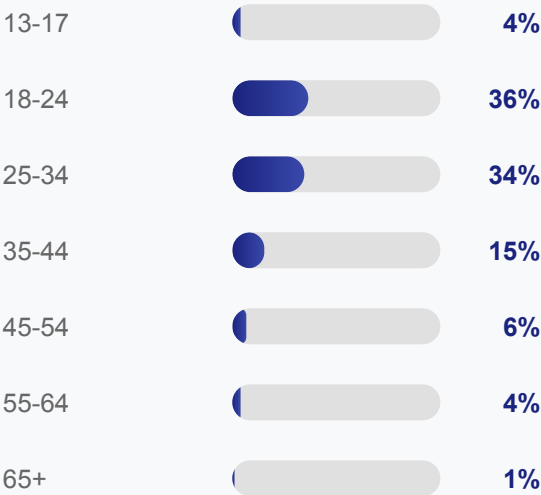
SOUTH AFRICA

244,307 Available Survey Takers

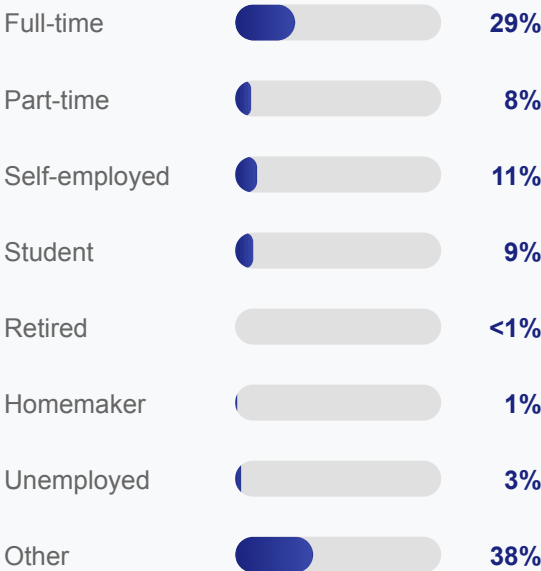
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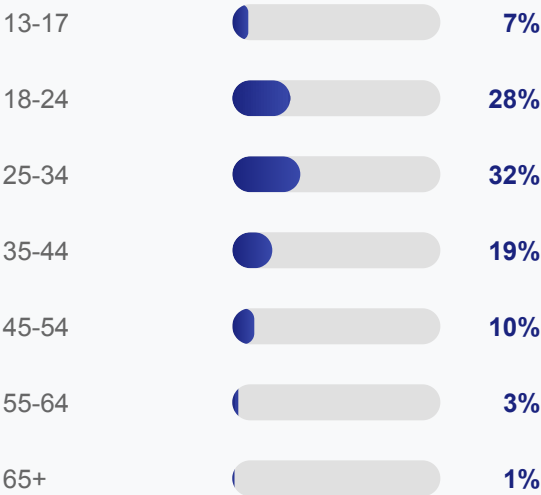
SOUTH KOREA

579,671 Available Survey Takers

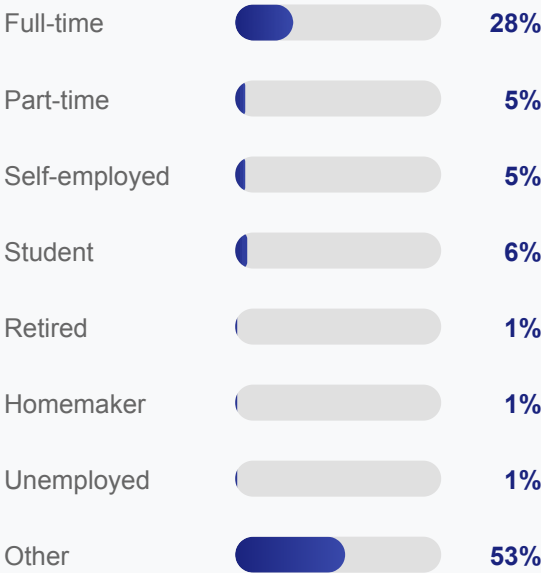
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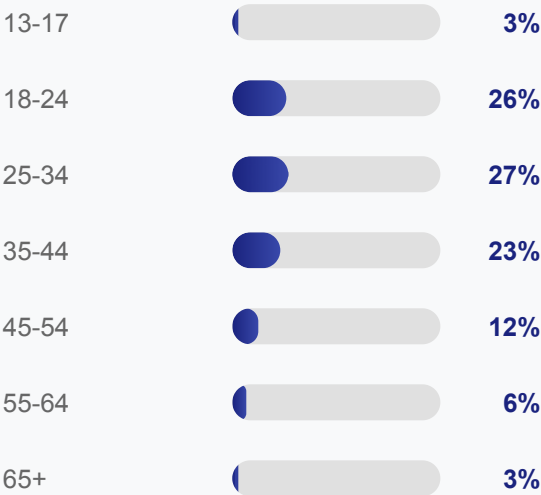
SPAIN

842,054 Available Survey Takers

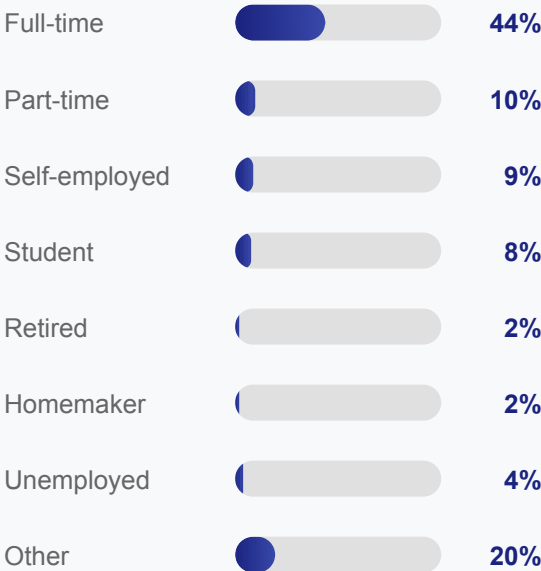
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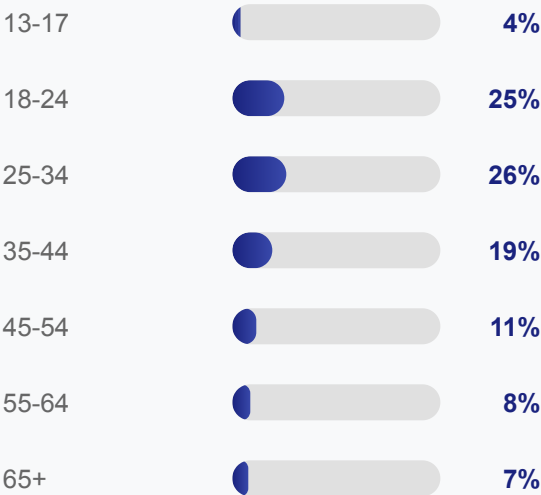
SWEDEN

164,745 Available Survey Takers

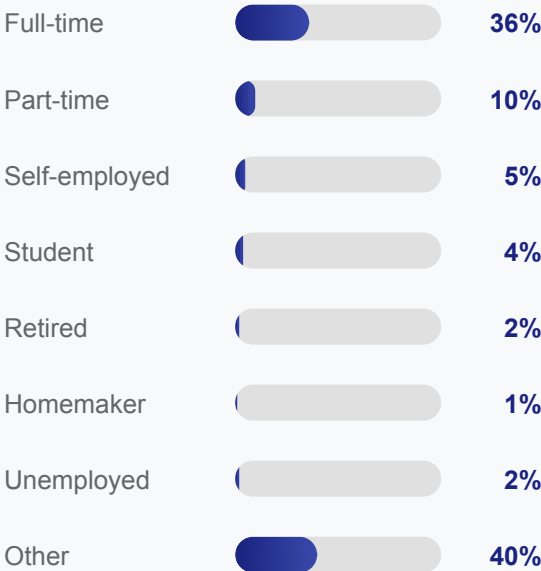
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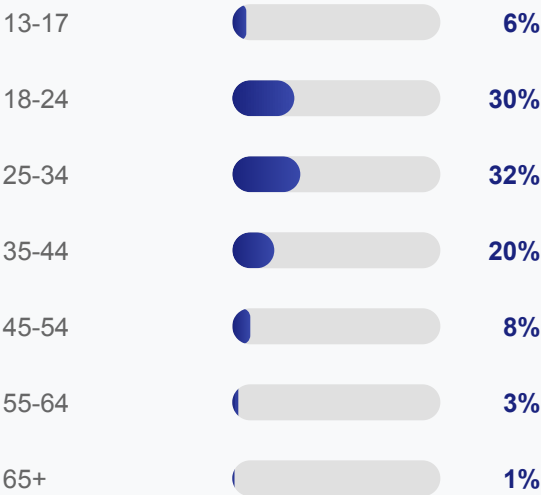
TAIWAN

359,141 Available Survey Takers

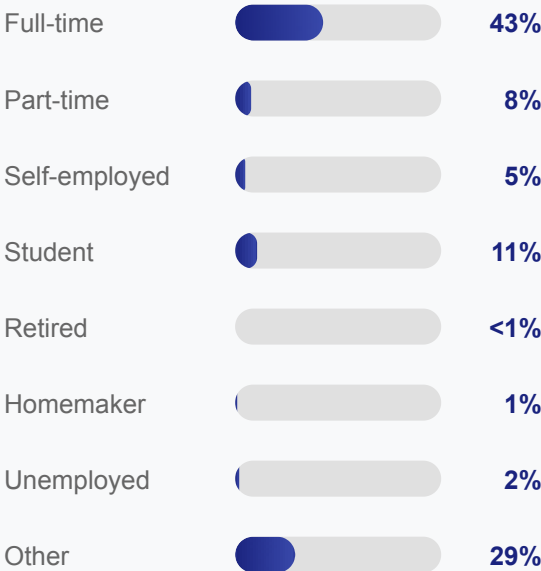
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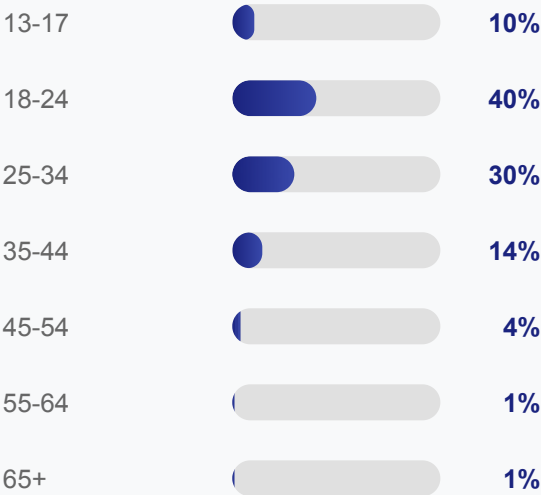
THAILAND

503,293 Available Survey Takers

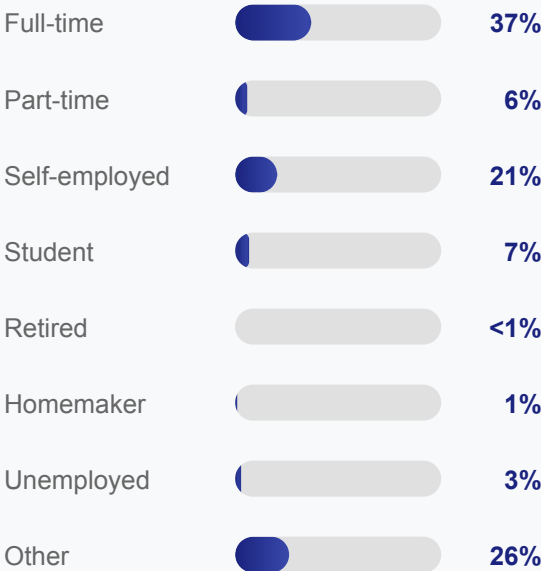
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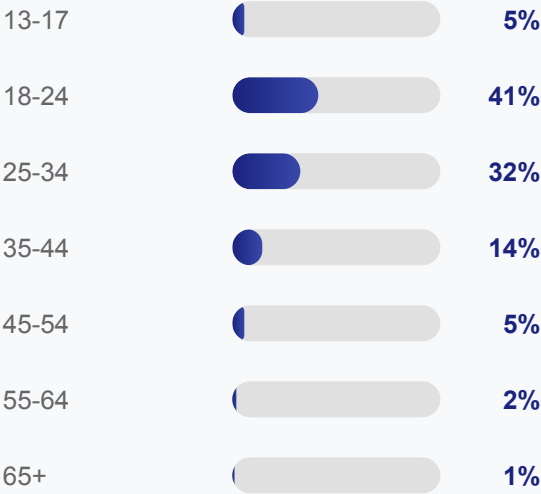
TURKEY

629,806 Available Survey Takers

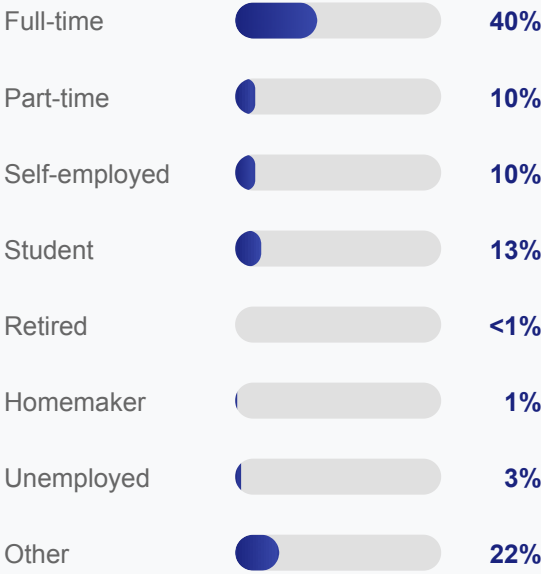
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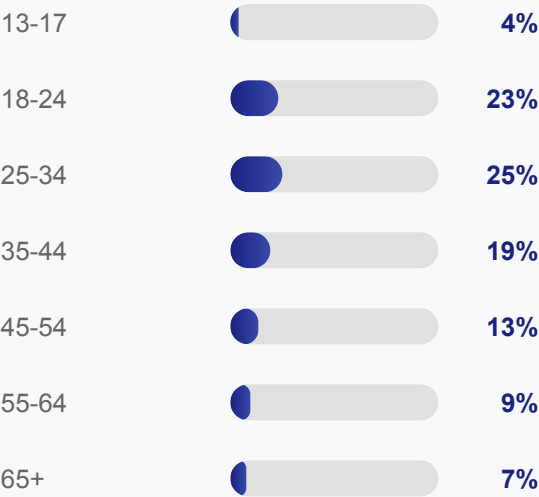
UNITED KINGDOM

2,830,486 Available Survey Takers

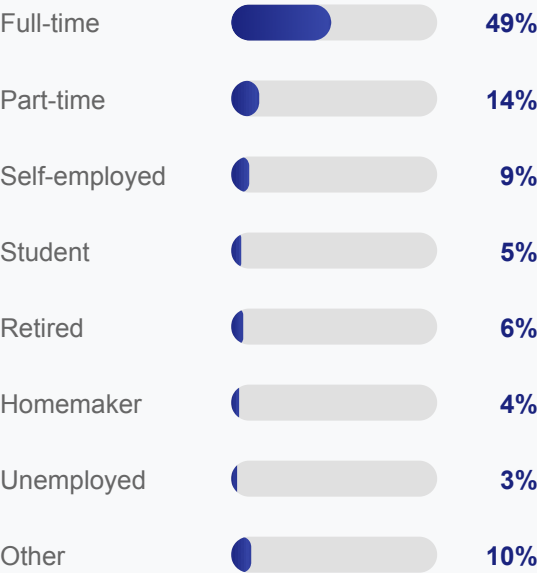
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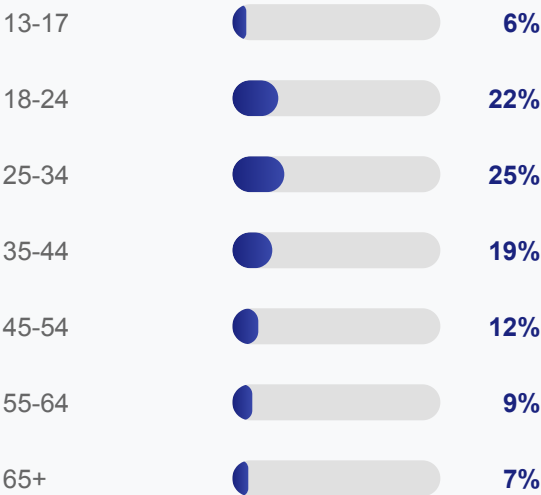
UNITED STATES

15,232,776 Available Survey Takers

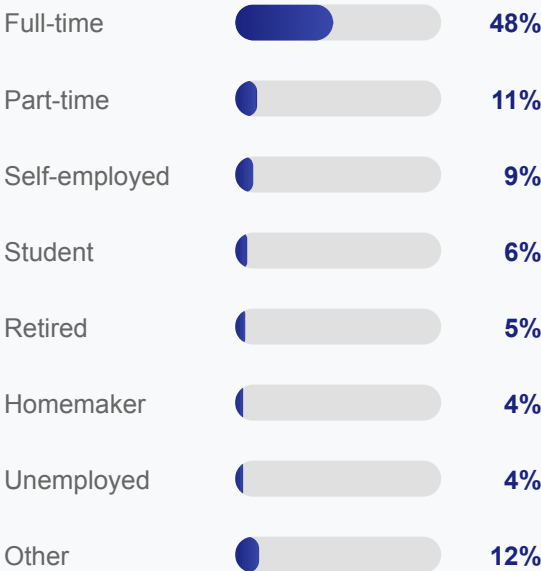
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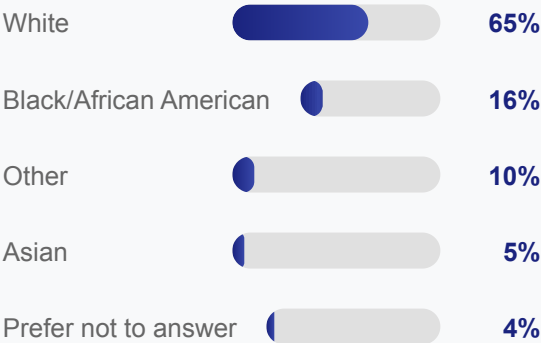
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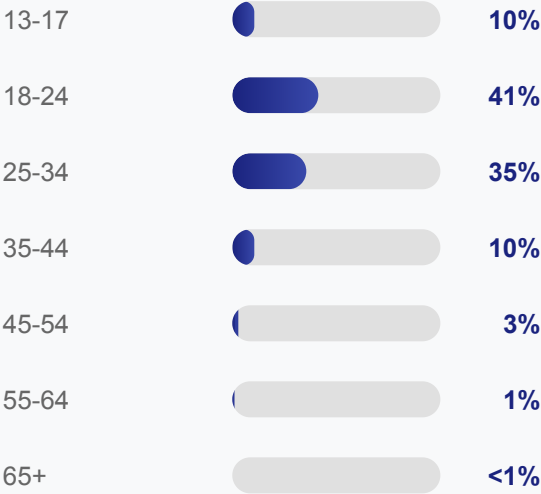
VIETNAM

259,007 Available Survey Takers

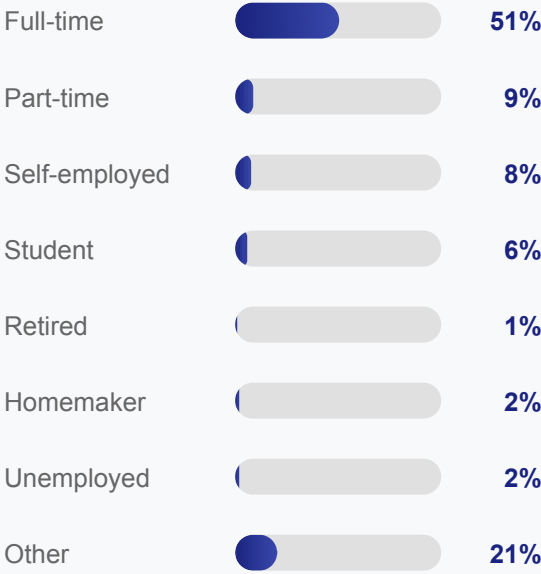
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Contact Gleepzy

Address:

302, Fern Building, Tower no. 13

Regency Anantam, Vicco Naka

Dombivali - 421201 (M.H) India

Phone: +91-7304313345

Website: www.gleepzy.com

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